



## Press Release

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FOR IMMEDIATE RELEASE



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## freispace Launches Seamlessly Integrated Task Management to Transform Post-Production Workflows

*Visit Stand L58 at MPTS London to Experience the Future of Scheduling — and Great Coffee*

London, UK — 07/05/2025 — *freispace*, the market-leading resource scheduling software built for the post-production industry, is proud to unveil its latest innovation at MPTS 2025: **Task Management (To-Dos)** — a deeply integrated feature set that merges day-to-day task tracking with resource and project scheduling, all within its signature intuitive interface.

Used by top-tier production houses including ITV Studios Germany, Fremantle, Constantin Entertainment, and EndemolShine, *freispace* has become synonymous with effortless scheduling. Now, with the addition of Task Management, the platform takes aim at one of post-production's persistent pain points: **the fragmentation of tools between high-level scheduling and granular task execution.**

"Our new To-Do feature bridges the gap between big-picture planning and the dozens of daily actions that keep productions moving," said Leonardo Re, Founder and CEO of *freispace*. "Unlike traditional task tools, our system is purpose-built for the realities of post — from tracking client change requests to managing VFX work at the shot level."

With zero onboarding needed and full integration into *freispace*'s existing workflows, the new feature supports:

- **Personal to-dos**, helping individual team members stay on track
- **Project and booking-related tasks**, enhancing collaboration and accountability
- **Priority settings, deadlines, and assignments**, all within a single, visual platform

This eliminates the need for external task apps, sticky notes, and disconnected chats — putting production teams in full control from the scheduling stage to final delivery.

### See It in Action at MPTS — and Taste What's Brewing

*freispace* will be offering hands-on demos of the new Task Management feature at **Stand L58** throughout the **Media Production & Technology Show (MPTS)** from 14-15 May at Olympia Grand in London. Attendees can also take home a bag of *freispace*'s **exclusive small-batch roasted coffee beans**, crafted in collaboration with a local German roastery — a small nod to the company's artisanal approach to software design.

To schedule a personal demo or media briefing at MPTS, visit:

<https://outlook.office365.com/book/freispaceMPTS@freispace.com/>

## About freispace

freispace is a leading software platform for resource scheduling and project coordination in media post-production. Designed to reduce complexity and enhance visibility, freispace is trusted by industry leaders to manage talent, tasks, and timelines — all in one place.

## Media Contact



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